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Bukti Bukti Dari Hasil Analisa Tersebut, Bukti Bukti Tersebut Bisa Berupa Data, Ataupun Dari Berbagai Sumber Yang Telah Tervalidasi, Prediksi Dan Asumsi. Oleh Karena Itu Pada Bab Ini Dilakukan Analisa Lingkungan Eksternal Industri Dengan Menggunakan Analisa 5 Forces Porter Yang Sudah Dijelaskan Pada Bab Sebelumnya. 1th, 2024

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Michael Porter's "Five Forces" Model

Prof. Michael Porter Teaches At The Harvard Business School. He Has Identified Five Forces That Determine The State Of Competitiveness In A Market. The Forces Also Influence The Profitability Of Firms Already In The Industry. These Five Forces Are Summarized In The Above Diagram. (The Fifth 1th, 2024

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Porter's Five Forces Model For Alcoholic Beverage Industry

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