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THE BALANCED SCORECARD AND Balanced Scorecard, To Facilitate The Translation Of Strategy Into Action.² The Balanced Scorecard Is A Short Document Summarizing Succinctly A Set Of Leading And Lagging Performance Indicators Grouped Into Four Different Perspectives: Financial, Customer, Internal Processes, And Learning And Growth (see Figure 1). 2th, 2024 BALANCED SCORECARD: WEAKNESSES, STRENGTHS, AND ITS ABILITY ... Key Words: Balanced Scorecard, Performance Management Systems, Social And Environmental Issues. 1. Introduction Performance Measurement Has Been A Popular Topic For Both Industrialists And Academics. The Different Approaches Of Management Research Areas Have Given Different Definitions Of Performance Management System. It Defined As "the 3th, 2024 The Balanced Scorecard: The Effects Of Assurance And ... He Balanced Scorecard (BSC) Is A Performance Measurement Tool Used To Translate An Organization's Strategic Goals Into Financial And Nonfinancial Objectives And Performance Measures (Kaplan And Norton 2001). In Diversified Organizations, Individ- 3th, 2024.

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