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1990s As Management Scholars Explored The Reasons Behind The Failure Of U.S. Firms In Competing With Their Japanese Counterparts (Ojo, 2010). An Organization's Culture Is Considered To Be An Important Factor Affecting Organizational Success Or Failure (Sawner, 2000). It Is Fr 4th, 2024

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(Kreitner And Kinicki (2005). Organizational Culture Serves As Maker Mechanism Of Meaning And Obstacle That Guide The Attitudes And Behavior Of Its Members, As Well As Set Rules Of Game (Robbins, 2007). In Order To Function Optimally, Organizational Culture Must Be Created, Maintained An 1th, 2024

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